



MICAP/AADIF

Michigan Council on Alcohol Problems
American Alcohol and Drug Information Foundation
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FREE UPCOMING SEMINARS

Presented by Dawn Farm Youth and Family Services Therapists

“Teens Using Drugs” What To Know and What To Do

A free two-part series on how to understand and identify teen substance abuse, and how to help when a young person may have a problem with alcohol or drugs

Part One: What to Know
7:30pm-9:00pm

1st Tuesdays in January - June, 2015

Part Two: What to Do
7:30pm-9:00pm

2nd Tuesdays in January – June, 2015

For more information: call (734) 485-8725 or www.dawnfarm.org

“Chemical Dependency and Recovery”

Program topics include: “Suicide Prevention and Addiction”; “Substance Abuse and Mental Disorders”; “Grief and Loss in Addiction & Recovery”; “The Intersection of Domestic Violence and Substance Abuse”; Recovery and Spiritual Change”; Trauma, Chemical Use & Addiction”, just to name a few.

All programs are free and open to students, recovering individuals, professionals and people interested in recovery, family members and others affected by chemical dependency.

For a list of all programs offered call: (734) 485-8725 or www.dawnfarm.org



AADIF/MICAP

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CELEBRATING SUCCESSSES & PARTNERSHIPS

Courageous Persuaders Competition Scholarship Program

Courageous Persuaders is a national competition-based scholarship program that invites high school students to create a 30-second commercial about the dangers of underage drinking. The program was built upon the premise that high school students have a tremendous influence on younger middle school peers, and with constructive messages, can positively impact decisions and potentially even save lives. New this year, students can also create a commercial on the dangers of texting and driving. Students can provide as many entries as they'd like.

Over \$21,000 in scholarships will be awarded. In addition, the grand prize-winning student will receive the opportunity to participate in a professional editing session to make the video broadcast-ready. The grand prize winning-commercial will be broadcast on the Courageous Persuaders website, Courageous-Persuaders.com, on network television, and will be televised in Michigan Secretary of State offices throughout the state. The winners will be announced at a gala Awards Celebration to be held on May 20, 2015. To view last year's winning commercials and/or enter the 2015 competition, visit CourageousPersuaders.com, or contact Sandy Herp at 248.283.5138 or sherp@dada.org.

Sandy Herp is Project Mgr., Detroit Auto Dealer's Association, North American International Auto Show

Persuaders video competition now open – deadline for entry is February 12, 2015

MCRUD Recognizes Leaders of Underage Drinking Prevention

By Mike Tobias, AADIF/MICAP Board Member

On July 31, 2014, the Michigan Coalition to Reduce Underage Drinking (MCRUD) held their 18th Annual Birthday and Awards Celebration to recognize people and organizations that are doing excellent work to prevent and reduce underage drinking.

Representative Matt Lori received the State Hero Award for his leadership and sponsorship of bills to reduce the BAC levels for watercraft vessels to .08 (House Bills 4441 and 4442) and for introducing a bill to earmark revenue for prevention, treatment, and recovery services (House Bill 4891).

Lorene Parshall and the Gaylord Herald Times received the Media Shout Out Award. Lorene and the GHT provide "outstanding coverage of underage drinking and prescription drug prevention efforts" and are "an asset to our community and should be recognized for all of their hard work and dedication" commented Linda Gall and Ashley Trombly of Catholic Human Services, Inc.

Royal Oak Community Coalition (ROCC) received the Coalition of the Year Award for their leadership and work on developing the "21 to Buy, Not Supply" campaign in conjunction with the Michigan Liquor Control Commission. Diane Dovico, Executive Director of the ROCC said "this campaign illustrates the consequences for adults who purchase alcohol for minors and it is awesome that the Secretary of State is featuring public service announcements related to the campaign in their branch offices throughout Michigan."

Michele Stitt, with the Kent County Prevention Coalition (KCPC), received

the Local Hero Award. Shannon Cohen, Coalition Coordinator for KCPC nominated Michele and had this to say about her, "...Michele uses graphic and visual arts to give pictorial vision to the mission and vision of the coalition... she is a trendsetter for innovation and the creative use of pop culture to reduce underage substance use."

Janine Kravetz, Chair of the Michigan Coalition to Reduce Underage Drinking stated, "These award winners are just some of the individuals and organizations that have helped to reduce underage drinking in the State of Michigan. Because of people and organizations like these, Michigan has had great success in reducing underage drinking. Since 1997, the past 30 day use of alcohol has declined from 51% in 1997 to 28% in 2013."

MCRUD's mission is to provide leadership on state and national issues and to assist individuals, grassroots groups, and organizations to reduce underage drinking locally. MCRUD is a program of Prevention Network. For information about MCRUD, please visit www.mcrud.org and "Like" us on www.Facebook.com/MCRUD96 and follow us on twitter.com/mcrud.

Prevention Network is administered by Prevention Network Inc., with funding provided through The Michigan Department of Community Mental Health Office of Recovery Oriented System of Care (OROSC) formally the Bureau of Substance Abuse and Addiction services. Funding is also provided by the Office of Highway Safety Planning, the Michigan Department of Education, the Skillman Foundation, W.K. Kellogg Foundation, and Private Contributions.

Midwest Alcohol Policy Summit Was a Huge Success!

By Mike Tobias, AADIF/MICAP Board Member

The inaugural Midwest Alcohol Policy Summit took place April 1-3, 2014 in Columbus, Ohio. It was a huge success! Over 300 people from 26 states assembled to learn what really works to prevent the many problems related to alcohol use and misuse.

Michigan was well represented, including several folks from Michigan that presented workshops at the Summit. MICAP Board members, Bill Amundsen, John Moore, and Mike Tobias were just three of about 25 attendees from Michigan. MICAP was also one of several Michigan organizations that helped plan the event. Other organizations in Michigan that helped plan were the following: Michigan Alcohol Policy Promoting Health and Safety, Michigan Association of Chiefs of Police, Michigan Coalition to Reduce Underage Drinking, and the Michigan Prevention Association. Dean Transportation was also very generous. Through Prevention Network, they gave travel stipends for \$60 to five people in Michigan. Drug Free Action Alliance did an outstanding job of leading the planning committee and running the conference.

Plenary sessions included the following:

Dr. Bob Brewer leads the Alcohol Program for the National Center for Chronic Disease Prevention and Health Promotion at CDC. His presentation was entitled, "Epidemiology and Prevention of Excessive Alcohol Use." He spoke about strategies that reduce excessive alcohol consumption

such as raising the price of alcohol through excise taxes.

Steve Schmidt with the National Alcohol Beverage Control Association (NABCA) presented "The State of U.S. Alcohol Regulation." He talked about how alcohol is a different type of product that needs to be regulated in order to keep people safe and healthy. He also described "the different regulatory structures and the pressures that exist to change these systems."

Dr. David Jernigan (Johns Hopkins Bloomberg School of Public Health) and Vinnie DeMarco's (Maryland Citizens' Health Initiative) workshop was: "Transforming Public Will for Alcohol Taxes Into Political Power: The Maryland Model." Dr. Jernigan and Vinnie DeMarco talked about how they were successful in leading the effort to raise alcohol taxes in Maryland in 2011. One main message of their workshop was that raising alcohol taxes saves lives! Vinnie probably made this statement at least six times throughout the presentation.

There were many other excellent speakers and workshops. Based on conference evaluations, the large majority of attendees were extremely satisfied with the Summit. Plans are still developing for the next Midwest Alcohol Policy Summit, and Michigan is hoping to be the host state in Spring of 2017.

Your Gift Makes a Real Difference - Especially Now

MICAP is a small non-profit organization with a mission to provide information about the consequences of alcohol abuse, and to promote public policies that address these issues. It is a big task, and we are committed to doing our part.

For this work, MICAP depends 100% on gifts from people like you. A large share of gifts and bequests are made near the end of the calendar year, in November and December. Our work year-around depends directly on these gifts. MICAP

could not do its work without your financial support, which truly makes a difference in this important work.

MICAP is a non-profit 501(c)(3) organization. Your gift to MICAP is tax deductible to the extent allowed by the tax code. Please use the enclosed envelope, or send your check to: MICAP, P.O. Box 10212, Lansing, MI 48901.

From the bottom of our heart, we thank you.